

***Towards Post-Crisis Prosperity: Alternative Economic Policies
and Institutional Reforms in Southern and Eastern Europe***

Conference venue

Faculty of Economics and Business Administration, Teodor Mihali Street 58-60, Cluj-Napoca
Room 118 (1st floor)

Friday, 16th of May, 2014

- 8:30 Opening of the Registration Desk – Registration will run all day at the 1st floor of the building, the main lobby
- 9:30 Official opening of the Conference
Welcome address by Prof. Mihaela LUȚAȘ, Vice Rector of the Babeș Bolyai University
Welcome address by Prof. Dimitru MATIȘ, Dean of Faculty of Economics, Babeș Bolyai University, Member of the Board of Governors of ASECU
- 10:00 Welcome address and Opening presentation by Prof. Yannis TSEKOURAS, President of ASECU, University of Macedonia, Thessaloniki, Greece,
on *Towards Post-Crisis Prosperity: Alternative Economic Policies and Institutional Reforms in Southern and Eastern Europe*

10:30 – 11:15

I. Opening session: EDUCATION

Chair: Prof. Fehmi KARASIOGLU

Secretary

Presentation of prized student paper, of the 3rd ASECU-Youth International Conference, July 2013, Kotor Montenegro
INNOVATIONS AS A FACTOR OF ECONOMIC DEVELOPMENT OF SOUTHEASTERN EUROPEAN COUNTRIES WITH EMPHASIS ON MONTENEGRO

Bojanić BOBAN, Nikolina KATIĆ, Milan LAKIĆEVIĆ, Milena PAJOVIĆ, University of Montenegro, Montenegro

THE ROLE OF CASE STUDIES IN BUSINESS EDUCATION

Prof. Duncan McDOUGALL, Plymouth State University, United States

HIGHER EDUCATION IN EASTERN EUROPE: POST CRISIS POLICIES AND TRENDS

Gabriella KECZER, University of Szeged, Hungary

11:15 COFFEE BREAK (1st floor, main lobby)

11:30 – 12:45

II. NATIONAL PERSPECTIVE Session – part 1

Chair: Prof. Dumitru Dan POPESCU

Secretary

APPLICATION OF POST WASHINGTON CONSENSUS POLICIES IN TURKEY

Rana EŞKİNAT, Anadolu Üniversitesi, Eskisehir, Turkey

10th INTERNATIONAL CONFERENCE OF ASECU

Conference program

THE ROLE OF FINANCIAL STANDARDS IN HUNGARIAN PUBLIC SECTOR ACCOUNTING

József SIMON, Eötvös József College, Baja, Hungary

Henrietta ANDRÁS, The Under Transdanubian Directorate of Water Management, Hungary

FROM UNIDIMENSIONAL FORWARDS MULTIDIMENSIONAL POVERTY MEASUREMENT (MULTIDIMENSIONAL POVERTY INDEX ALBANIA M.P.I.)

Anila NANAJ, Technical Economic School Tirana, Albania

Raimonda DUKA, University of Tirana, Albania

THE INFLUENCE OF THE ECONOMIC CRISIS ON THE IMPLEMENTATION OF HUNGARIAN WASTE LEGISLATION

Ferenc SZABO, University of Szeged, Hungary

13:00 – 14:00 LUNCH (will take place at the 6th floor, at Cafeteria)

14:00- 15:15

III. NATIONAL PERSPECTIVE Session – part 2

Chair: Assoc. Prof. Gabriella KECZER

Secretary

REGULATORY REFORM TO REDUCE ADMINISTRATIVE BARRIERS TO BUSINESS IN ALBANIA

Eda TEREZI, Ministry of Economic Development, Trade and Entrepreneurship, Albania

Vjollca IBRAHIMI, Tirana University, Albania

Elton KARAPICI, General Taxation Directory of Tirana, Albania

Amanda KARAPICI, Finance Department, Albanian Parliament, Tirana Albania

THE CONSEQUENCES OF THE GLOBAL CRISIS OF 2008 ON ROMANIA

Costel-Ioan CIOBAN, Gabriela-Liliana CIOBAN, Ștefan cel Mare University Suceava, Romania

THE NATIONAL WELFARE CAPITAL: POST-CRISIS MODEL OF SUSTAINABLE INNOVATION- AND PROSPERITY-ORIENTED INCREMENT CLUSTER POLICY

Elena LAZAREVA, South Federal University, Russian Federation

NATIONAL INNOVATION SYSTEMS AND ECONOMIC CATCH UP: LESSONS FROM RECENT EXPERIENCES

Xavier GALIEGUE, University of Orléans, France

CUSTOMER SATISFACTION MEASUREMENT PRACTICES IN HOTELS: SOME EVIDENCE FROM ALBANIA

Majlinda GODOLJA, Alma SPAHO, University of Tirana, Albania

15:15 COFFEE BREAK (1st floor, main lobby)

15:30- 16:30

IV. REGIONAL PERSPECTIVES Session

Chair: Prof. Bozidar CEROVIC

Secretary

SEE COUNTRIES TRADE SPECIALIZATION AND POST-CRISIS RECOVERY – EMPIRICAL EVIDENCES

Galina Boyanova ZAHARIEVA, D. A. Tsenov Academy of Economics, Bulgaria

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LONGLIVE THE DIFFERENCE: RESTRUCTURING AND PRIVATIZATION IN CENTRAL AND EASTERN EUROPE

Dumitru Dan POPESCU, Costin CIORA, Academy of Economic Studies of Bucharest, Romania

ASSESSMENT OF INSTITUTIONAL PERFORMANCE OF RESTRUCTURING AND PRIVATIZATION PROCESSES

Dumitru Dan POPESCU, Costin CIORA, Academy of Economic Studies of Bucharest, Romania

FERAIOS REVISED: INTER-REGIONAL CROSS-NATIONAL SOCIOECONOMIC COOPERATION IN SOUTH AND EASTERN EUROPE

Grigoris ZAROTIADIS, Domna LYRATZOPOULOU, Aristotle University of Thessaloniki, Greece

IS MIDDLE-INCOME TRAP IN POLAND INEVITABLE?

Zbigniew STANCZYK, Grażyna ŚMIGIELSKA, Cracow University of Economics, Poland

16:30-17:15

V. MANAGEMENT Session

Chair: Eda TEREZI

Secretary

THE PROCESS OF FINANCIAL RESTRUCTURING IN TIMES OF CRISIS IN ENTERPRISES

Fehmi KARASIOĞLU, Atila KARAHAN, Selçuk University, Turkey

ACCRUALS ANOMALY: A SURVEY OF THE METHODS USED TO MEASURE ACCRUALS

Diana MUREȘAN, Babeș Bolyai University, Romania

STRATEGIES FOR CRISIS MANAGEMENT OF ENTERPRISES AND AFTER CRISIS MANAGEMENT RESTRUCTURING

Atila KARAHAN, Fehmi KARASIOĞLU, Selçuk University, Turkey

19:30 -22:00 GALA DINNER

The location for gala dinner is Restaurant Casa Universitarilor, Emmanuel de Marton Street no 1.

Saturday, 17th of May, 2014

09:00 – 11:30, Room 118

VI. INTANGIBLE CAPITAL Session

Chair: Prof. Xavier GALIEGUE

Secretary

IMPROVING COMPETITIVENESS OF SERBIAN FIRMS: THE ROLE OF INTANGIBLE CAPITAL

Bozidar CEROVIC, Sanja MITIC, Aleksandra NOJKOVIC, University of Belgrade, Serbia

HOW TO PROMOTE SUSTAINABLE HUMAN DEVELOPMENT IN POST-SOCIALIST COUNTRIES?

Eszter SIPOSNÉ NÁNDORI, University of Miskolc, Hungary

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INVESTMENT POLICIES OF THE WESTERN BALKANS AS A FACTOR OF ECONOMIC DEVELOPMENT IN THE POST-CRISIS PERIOD

Snezana POPOVCIC-AVRIC, Marina DJENIC, Danijela MILENKOVIC, Singidunum University, Republic of Serbia

VII. SME, QUANTITATIVE MEASUREMENTS Session

Chair: Asst. Prof. Grigoris ZAROTIADIS

Secretary

Presentation of prized student paper, of the 3rd ASECU-Youth International Conference, July 2013, Kotor Montenegro

SOME QUANTITATIVE ASSESSMENTS ON THE ROLE OF CREATIVE INDUSTRIES IN EAST AND SOUTH EASTERN EUROPE- THE KEY TOWARD SUSTAINABLE KNOWLEDGE ECONOMIES

Bui THANH HANG, Ioan Cuza University, Romania

OUTSOURCING OF ACCOUNTING SERVICES AS A MECHANISM TO ENCOURAGE THE DEVELOPMENT OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE MODERN ECONOMY

Katarzyna ŚWIETLA, Cracow University of Economics, Poland

SMES AND INNOVATION: LESSON FROM COOPERATIVE RELATIONSHIPS BETWEEN SMES AND LARGE FIRMS IN IRELAND AND ASIA – JAPAN AND OTHER ASIAN COUNTRIES

Tomoko OIKAWA, University of Limerick, Republic of Ireland

SUPPORT OF THE INTERNATIONAL DEVELOPMENT OF THE SMALL AND MEDIUM ENTERPRISES IN BULGARIA

Zdravko LYUBENOV, D. A. Tsenov Academy of Economics, Bulgaria

INVESTIGATING THE LONG CYCLES OF CAPITALISM WITH SPECTRAL AND CROSS-SPECTRAL ANALYSIS

Eirini OZOUNI, Constantinos KATRAKYLIDIS, Grigoris ZAROTIADIS, Aristotle University of Thessaloniki, Greece

MEASURING MACROECONOMIC TECHNICAL EFFICIENCY WITH DESIRABLE AND UNDESIRABLE OUTPUTS

Antonio PAVONE, Paola PIANURA, Italian National Institute of Statistics, Italy

11:30 – 11:45 Closing Ceremony

11:45 – 12:15 Coffee and snacks (1st floor, main lobby)

13:00 – 16:00 City tour

The city tour will be a walking tour for 3 up to 4 hours, guided by an English speaker guide.

The meeting point for city tour is in front of The National Theatre, Piata Stefan cel Mare 2-4, at 1 PM.